

SAVING LIVES... ONE TOWN AT A TIME
STOP DRUNK DRIVING NOW

MEDIA HISTORY

Its been over twenty years since we started doing all this. Our first drunk driving prevention event was back in 1989 in Amesbury Massachusetts. Since then Ron Bellanti has been raising drunk driving prevention awareness in New England and across America.

Arrive Alive drunk driving prevention concerts; Ground Control school presentations, and many other events have had great success in reaching kids in towns nationwide with our message, Don't Drive Drunk.

Please see the following pages for articles and press that we have received for our efforts from the past twenty plus years.





Derry News Staff Photos

Ron Bellanti: "We want parents to realize just how much say they have over their kids and the way they act in a car."

Helping teens Arrive Alive

Agency hopes to drive home message in wake of teen fatalities

By Tammy Ross
DERRY NEWS STAFF

Ron Bellanti is not waiting for another teen-ager to die before he gets involved in Derry's fight against irresponsible driving.

Bellanti, founder of Arrive Alive — a non-profit agency based in Lawrence, Mass., dedicated to preventing teen-age drunk driving — has joined the community effort to find

ways to stop the tragedies.

A community task force, initiated by Parkland Medical Center emergency room Director Dr. Joseph Sabato, recently formed in the wake of five fatal car crashes in Derry involving teen-age drivers. The task force, which first met Jan. 17, consists of area police and fire officials, emergency medical staff, educators, local state legislators and members of the legal community. (Related sto-

ry, Page 2.)

"I've never seen a more influential group of people with such dedication toward solving this problem," Bellanti said this week. "My main reason for wanting to get involved with this is two-fold. Number one, it's what our organization does. But more than that was seeing the people at that first meeting and how emotional they were regarding the issue of kids getting killed in their community."

While the schools, hospitals, police and fire departments all must serve many varied and vital functions, Bellanti said

his agency operates under the sole mandate of helping the area's children and young people stay alive.

"We're not looking to come in and take over," said Bellanti, who has worked as a concert promoter.

He was motivated to start Arrive Alive in 1989 after he witnessed the death of a 15-year-old girl, who was thrown hundreds of yards when the pickup truck she was riding in collided with another car in a parking lot after a concert.

Although most of the recent crashes in Derry have not been ALIVE, Page 2

Guess the winter's snowfall with a pile of cash in Rotary contest. Story, Page 3.

Derry



News

Lawrence

WINNER OF THE 1988 PULITZER PRIZE FOR GENERAL NEWS REPORTING.

THURSDAY, DECEMBER 7, 1989

35 CENTS

101, 132*

ALAN WHITE, JR.

Local news

Band plays heavy metal to save some lives



Kathie Nell
a local columnist

WHEN THE FIVE long-haired and leather-jacketed musicians in E Rocks break into the opening strains "Fox on the Run" at Amherst High tomorrow night, few are likely to take the band as a love song.

But to the five rockers on stage, it is a song of sorts — an odd requiem to a young man who once aspired to make music like them.

The young man was in a car crash in July 1976, a week before his 16th birthday. "Fox on the Run" by the rock group Sweet" was playing in the tape deck when the car in which he was riding crashed into a tree in southern New Hampshire. He and another young passenger were killed.

His name was Terry Chappell, and his kid brother, Ted, now 21, is the drummer for NE Rocks. Tomorrow, the band begins a series of "Artists Alive" benefit concerts at area high schools to promote a awareness of the dangers of drinking and driving. Proceeds will go to Students Against Drunk Driving (SADD).

"We're hoping you're actually going to hear it," says Ted. "I'd rather hear it from somebody who has actually been there than from a teacher or a cop."

The concert, produced by Ron Ballenti of Lawrence, is co-sponsored by "ROCKY and his name, in his honor, I started playing drums because of him."

Artists From page 13

rushed home from the accident scene, where they had been called, and took him and his sister, Tammy, then 12, to the hospital. Terry died within an hour.

"You don't think about death when you're 8 years old," says Ted, "especially to someone in your family. I always thought of him as my older brother. To think he was only 15."

Ted says he and his fellow band members have always been concerned about drunken driving. One of them doesn't drink at all. The rest, drink at parties, he adds, "but there's always someone who doesn't drink... If you kill somebody, who wants to live with that for the rest of your life?"

Ted calls "intricate but commercial heavy metal." The tour is expected to take them to 30 high schools in Massachusetts and southern New Hampshire before spring.

Ted says he is aware that many young people laugh at stuff like this "and-drunken driving being the) "But... I've seen people who've been killed by drunk drivers. I think they'll all save a life."



Spreading the word: Ted Chappell, brother, T



PAC
Deaths,
Business

The Eagle-Tribune

The Pulitzer Prize-winning newspaper of Lawrence, Massachusetts

Vol. 77, No. 17
36 pages 50 cents

By N.H. law, Moms, dads can lift teen licenses

By Sally Gilman
Eagle-Tribune Writer

DERRY, N.H. — Parents who don't like the way their teen-ager drives, should yank their license to do so.
New Hampshire law allows parents to do this until their child reaches age 18, according to a newly-formed community task force aimed at putting an end to the

How to be a good role model
for your children — page 11

recent rash of fatal car accidents in Derry involving teens.
Parents should also wear seat belts to set an example for their child and should ride in the car with their teen after he gets his driver's license, they suggested.

The task force was organized by Dr. Joseph Sabato Jr., emergency services director at Parkland Medical Center, in response to the deaths of six teens, five of them from Pinkerton Academy, who have been killed in cars since May.

More than 50 people from Derry, Londonderry, Windham and Salem attended the group's first meeting Wednesday night at Parkland. They included police and firemen, emergency medical technicians, educators,

"We decided that our initial focus will be aimed at parents because of all the programs already in place for students," Dr. Sabato said. He noted that he has received calls and letters from parents eager to get involved.

The task force plans to hold a meeting for parents at Pinkerton sometime in the next six weeks, he said.
A Lawrence safety agency is compiling a booklet on parents' rights and responsibilities in New Hampshire to be distributed at the meeting. It will be called "You Have the Power."

Bradford Jordan, dean of students at Salem High, was among those who attended the meeting. She called it

Please see PARENTS, Page 4

Parents: Mom, dad can lift teen's license

Continued from Page 1

"very productive."
She was glad to learn that Pinkerton's driver's education class included a parent education class, something she feels would be good for Salem High, she said.

"I think we can put together a comprehensive program by sharing information and looking at student programs," Ms. Jordan said. "We need to reach children before they get into high school."

Ronald Bellanti Jr., founder and director of Arrive Alive in Lawrence, also attended. His nonprofit agency takes its anti-drinking and driving campaign to schools throughout New England.

"We are already compiling a booklet telling parents they have a lot more rights than they realize. They also have a lot of liability. If their kid is driving the family car parents are liable if he kills or injures someone," Mr. Bellanti said.

Derry Police Chief Edward B. Garone said he believes many parents do not know that they can take away their teen's license to drive under state law. Teens must also get their parents permission to get a driver's license, he said. The legal driving age in New Hampshire is 16.

Others at the meeting included Pinkerton Headmaster Bradford V. Ek, Salem Police Chief Stephen B. MacNorton, Salem Fire Chief John Nadeau, Windham Police Chief Bruce Moeckel, and Derry Police Capt. Malcolm Iyer and Charles Steele.

MANCHESTER UNION LEADER

THE UNION LEADER, Manchester, N.H. — Monday, February 12, 1995

A5

Covering the Region

Teen Deaths in Derry Dismay Bellanti

By HENRY METZ

Union Leader Correspondent

DERRY — Ron Bellanti was dismayed by the low turnout. Here, he thought, was a chance for Derry residents to come together in large numbers to show their solidarity in the effort to end the string of fatal car accidents that have claimed the lives of four area teenagers in recent months.

Instead, what he saw was a small group of people who — although concerned about the problem — did not represent a community-wide commitment. "I don't understand why there's not a lot of people here," he said. "Quite frankly I'm shocked; because the kids in this town are dying and something has to be done about it."

But Few Attend Meeting To Address Problem

That something, Bellanti believes, is an event that can generate large-scale interest among adults and teenagers alike — perhaps a walk-a-thon and rock concert — where the message of safe driving can be conveyed in a way that seems more fun than "fearful."

"It seems to have a marketing problem," said Bellanti, who founded Arrive Alive, a Lawrence-based non-profit agency dedicated to preventing fatal car accidents involving teenagers. "For some reason the message isn't getting out. This community can't afford another fatality."

Bellanti's comments were made at a meeting last week. The meeting, headed by Dr. Joseph S. Lajo, chief of the emergency department at Parkland Medical Center, was intended for parents who wanted to get together to discuss ways of preventing another fatal accident involving a teenager.

Within the past nine months, four area teens have died in separate car accidents. Police have said death could have been avoided in three of the accidents if the victims had been buckled up.

The meeting, although sparsely attended, featured several suggestions. They ranged from job-

bing to make seatbelt use mandatory for children between the ages of 12 and 18 to instituting a graduated licensing process for teenagers.

And while all were worthy ideas, Bellanti said they will require long and drawn-out efforts that won't see results for several years.

"You have a problem that requires more immediate attention," he said. "I want to do something right now."

Once the spring arrives, Bellanti thinks a walk-a-thon followed by a concert would be just the type of event to call attention to the situation. Bellanti, who has worked as a concert promoter, thinks Arrive Alive can help. "This could be the one event in town that gets everyone aware," he said.

Merit Pay Raises For Milford Police Seen On Horizon

By PAUL CUTHBERT

Union Leader Correspondent
MILFORD — Merit pay would replace automatic yearly salary adjustments for much of the police force under a new union contract that police and selectmen hope to complete in the weeks before town meeting.

Dennedy, negotiator for Local 3657 of the American Federation of State, County and Municipal Employees. "Not the least of which, from our perspective, is that it does help to professionalize the department."

"Only the highly successful officers get promoted," Dennedy

It's Carnival Time





Turning the corner on teen car deaths

Task force huddles in face of fatalities

By Tammy Ross
DERBY NEWS STAFF

Michael Williams, who lost his son in a fatal car crash last year, is on a mission.

Williams has joined the community effort to find ways to prevent future teen tragedies in Derby.

"The things we've gone through; I don't want to see anybody ever go through it," Williams said. "There's nothing worse."

The parent education committee of the community task force, spearheaded by Dr. Joseph Sabatol of Parkland Medical Center, met Tuesday night at Pinkerton Academy. Although only 35 people attended the meeting, many ideas were tossed up during a three-hour dialogue.

Harry Richardson, founder of Harry's Driving School, blamed

himself and other driving schools for not doing their jobs.

"You have been sending your children to us for their protection," Richardson told parents and community leaders. "I'm here, as a driving educator, to tell you we have let you down. Because if we hadn't let you down, we wouldn't be having this meeting tonight."

Richardson proposed the idea of lobbying the Legislature to raise New Hampshire's driving age from 16 to 16½. Currently, the state allows teens to start driver education at age 15½.

"We are asking these young drivers to make adult judgments, adult decisions, while they're on the road," he said. "They are not biologically capable of doing it. They are still children."

He also proposed community TASK FORCE, Page 4

TASK FORCE

Continued from Page 1

leaders and parents start a petition that would force the Legislature to look at a graduated licensing system.

"If you stand up and scream for something, they'll listen," Richardson said.

However, Ron Bellanti, founder of Arrive Alive — an agency based in Lawrence, Mass., dedicated to preventing teen driving tragedies — disagreed with Richardson.

"I don't think they're incapable of driving," Bellanti said. "The idea of safety is not being sold to the kids in this area."

Bellanti said what the community task force needs is a marketing strategy — a way to bring the message to students by appealing to their interests.

"I want to do something right now that will make these kids want to get this information," Bellanti said. "This community cannot afford another fatality."

Bellanti is proposing to motivate students by holding a walk-a-thon, a rock concert, and a simulated car crash just before graduation and prom season, when more teen-age car crashes historically occur.

Wendee Cloutier, whose daughter was killed in a car crash last year, was impressed by Bellanti's ideas, but she believes the students should be involved in planning the activities.

"They should be in control of this," Cloutier said. "They are the ones who are affected. They are the ones who are hurting. They're working through the grief."

Williams agreed, adding that he was very disappointed by the meeting's turnout.

The task force will meet again on Tuesday, Feb. 13, at 7:30 p.m. at Parkland Medical Center.

2-9-96

Teens move to halt car deaths

Continued from Page 1

SADD VanCoppennolle and other SADD members said they plan to be involved in the process every step of the way.

"We're the ones who know what's going around here in Pinkerton and in the community," said junior Nathaniel Nucel. "He needs our input to really be able to tell whether this is going to work."

SADD Faculty Advisor Saul Shriber said Bellanti's concept could be the vehicle to get people to listen to the problem.

"The car accidents have really affected the kids here," Shriber said, adding that the community must approach the idea on a positive note.

But for the idea to work, Bellanti and SADD leaders will need support from the academy.

Bellanti has proposed holding the concert inside the Ivah Hacker Gymnasium, which could accommodate 3,200 people.

If successful, the walk-a-thon would generate enough money to pay for the concert to take place. Bellanti said he plans to get local radio and television stations to endorse the day-long event and perhaps promote it along with Arrive Alive and SADD.

Bellanti said no one will have to pay for his services.

"Any event that Arrive Alive does, whether it be educational or educational/entertainment will never require anyone other than



Arrive Alive founder Ron Bellanti speaks to members of Students Against Drunk at Pinkerton Academy on Wednesday.

financial risk," Bellanti said. "We're not looking to take the town's money. We're looking to get something off the ground."

"I'm not going to allow skepticism and apathy interfere with progress," Bellanti said, adding that he will operate under the umbrella of the task force. "I think Dr. Sabato's group is going to launch a lot of ships that are going to help this situation and I want to be on one of them."

Ultimately, Bellanti would like to open an Arrive Alive office in Derry and staff it with a program director, who would work with SADD leaders to develop safe-driving programs for Pinkerton students.

While the particulars of the event have yet to be worked out, SADD members are committed to seeing the joint endeavor through.

"We have to battle the apathy," Shriber said. "We really need to change the attitude. Maybe this is going to set the right mental

Task force to promote safe driving among teens gains momentum

By Tammy Ross
DERRY NEWS STAFF

The steering committee of the task force spearheaded by Dr. Joseph Sabato of Parkland Medical Center has set some preliminary goals in its effort to promote safe driving habits among teen-agers.

The task force, officially named the Community Alliance for Safe Driving, will serve Derry, Londonderry and Salem.

Barbara Eckhaus, EMS coordinator for Parkland, said members of the steering committee have generated many short-term and long-term goals.

"I'm really excited," Eckhaus said, adding that the steering committee has gained three stud-

have dozens of phone calls coming in each day from different organizations and parents who want to help us in our mission."

Since the task force began in January, Pinkerton Academy has made it a requirement for parents to go to the informational meeting on driver education before their

students can participate in the course. At the meeting, Sabato said, parents can become aware of some of the risk factors and the rights and responsibilities they have as parents of young drivers.

Steering committee members circulated fliers about Tuesday's elections, Eckhaus said. She hopes the group will gain more support from local businesses and

Derry News/Josh Reynolds

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Derry News/John Reynolds

Bob Dole fired up his local supporters at a pre-election rally Saturday at Pinkerton Academy, but it wasn't enough to carry Derry, Londonderry and area towns, who went for commentator Patrick Buchannan.

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DERRY NEWS
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Inside

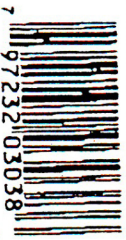
■ Tax cap talks Initiative draws debate. Page 4.

LONDONDERRY

■ Charter school: Proponents defend their proposal. Page 9.

ON THE OUTLINE

"Buchanan's pitch for talk scores me. Is he really trying to promote civil unrest, or just get elected?" More calls. Page 6.



6

Teens move to halt driving deaths

Pinkerton's SADD chapter rallies behind Arive Alive program to issue wake-up call

By Tammy Ross
DERRY NEWS STAFF

While community leaders are rallying parents to join their task force, student leaders at Pinkerton Academy have been looking for ways to recruit their peers in an effort to halt teen-age car deaths.

Members of Students Against Driving Drunk (SADD) are going hand-in-hand with Ron Bellanti, founder of Arive Alive, a non-profit agency based in Lawrence,

mortgage loan underwriters in Hampshire in the late 1980s.

Steven Bracci, 49, of Newton, Michael Graninger, 33, of Derry, and Daniel Tate, 37, of Salem, were arraigned in US District Court in Concord on charges that they conspired to commit bank fraud by lying on loan applica-

tions.
Bracci is charged with falsify- ing loan applications on condomini- um sales in Epping and Wind- ham, Graninger is charged in connection with condominium sales in Derry, and Tate is

Nine former Dime employees, including Phillip Thibeau, Dime's top New Hampshire official, have been indicted.

US Attorney Michael Gunnison said the nine employees ac- counted for 96 percent of Dime's business in New Hampshire.

"For all practical purposes, they represent Dime's entire New Hampshire sales force," Gunnison said.

The indictments came after a federal appeals court ruled that FRAUD, Page 5

message can be spread to stud- ents through a single, galvaniz- ing event that would include the entire community.

His idea is to motivate stud- ents by holding a walk-a-thon, a simulated car crash, and a rock concert just before graduation and prom season, when more teen-age car crashes historically occur. SADD members want to in- clude a candlelight vigil in the plan.

"It is an extremely well-pre- pared concept," SADD President Lisa VanCoppensolle said. "It's go- ing to bring young adults, parents and neighboring towns together." SADD, Page 4

A can-do attitude at elementary school

Home delivery: 437-7000

Ron Bellanti's
BAD BOY PRODUCTIONS
PRESENTS
**BOSTON
ROCKERS**
AGAINST
**HIGHWAY
MAYHEM**
WEDNESDAY, MARCH 6, 1991
AXIS
13 LANDSDOWNE ST.
BOSTON, MASSACHUSETTS

0447 ADM. ROCKS
N. ADM. ALIVE!
RON BELLANTI'S BAD BOY PRODUCTIONS Presents
ROCKERS
WITH GUESTS "PROFESSOR JARV C"
MANCHESTER CENTRAL HIGH SCHOOL AUDITORIUM
NOV. 10, 1990
ONE NIGHT ONLY

0147 ADM. ROCKS
N. ADM. ALIVE!
RON BELLANTI'S BAD BOY PRODUCTIONS and
MANESBURY HIGH SCHOOL STUDENT COUNCIL Present
ROCKERS
MANCHESTER, NH
00/\$6.00 N. ADM. 0447 00
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GHT ONLY 10-7:30

0199 GEN. ROW. SEAT
N. E. ROCKS
ADMIT ONE THIS DATE ONLY
RON BELLANTI'S BAD BOY PRODUCTIONS and
ROCK REPORT MAGAZINE/WGGY RADIO Present
ROCKERS
JAMESBURY HIGH AUDITORIUM
BUTLER "LITTLE ACCIDENT"
DECADENCE - MANCHESTER, NH
BROUGHT TO YOU BY
WGGY
Pure Rock'n'roll
ONE NIGHT ONLY
THUR FEB 22
8:00 PM
\$6.00
N. ADM. 0147 00
N. E. ROCKS 10/\$10.00
18+/PROPER ID
FEB 22-8:00
LIGHT ONLY 8-7:30

DOLLAR OFF COUPON
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ARRIVE ALIVE
ADMIT ONE THIS DATE ONLY
**BOSTON
ROCKERS**
AGAINST
**HIGHWAY
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WAAF 107.3 FM
TUES NIGHTS
NO REFUND PRICE NO EXCHANGE
\$1.00 OFF
ONE PER CUSTOMER
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BLANSOWNE ST. BOSTON, MA
DOLLAR OFF COUPON

**NEROCKS
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NEROCKS
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EVENT STAFF

Ron Bellanti's
BAD BOY PRODUCTIONS

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F E A T U R I N G

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WITH SPECIAL GUESTS

“ W I T C H B O N N I E ”

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AND LOTS MORE!

“MEET WAAF'S BILL WHITEMAN”

WEDNESDAY, MARCH 6, 1991
AXIS 13 LANDSDOWNE ST.
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Proceeds to Benefit The

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Promoted In Association With Axis and Ron Tams

WAAF
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Ron Bellanti's
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AGAINST
HIGHWAY
MAYHEM

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F E A T U R I N G

T.T. STRIPP
LUS TWO SPECIAL GUESTS
MEET WHEB RADIO PERSONALITIES

FRIDAY, MAY 10, 1991
CENTERSTAGE
AT THE SPEAKEASY
LONGMEADOW ROAD
PORTSMOUTH, NH

TICKETS \$6.00
18 PLUS
AVAILABLE
NIGHT OF SHOW

DOORS OPEN AT 8 PM

Proceeds to Benefit The

ARRIVE ALIVE FOUNDATION

DON'T DRIVE DRUNK

Portsmouth Herald

THURSDAY, MAY 9, 1991

Arriving alive is concert's goal

By Christine York
Herald Lifestyles

PORTSMOUTH — While listening to music Friday night, area high school students will learn a valuable lesson about drinking and driving.

The anti-drinking and driving organization Arrive Alive will present a concert at Centerstage at the Speakeasy, Lafayette Road on May 10. Performing will be the groups T.T. Strip and Heavens to Murgatroid.

Arrive Alive is the brainchild of Ronald Bellante, a band promoter and currently the president of the association. All of its events focus on teaching people, especially teenagers, not to drink and drive.

Although this is the first time Arrive Alive has presented a show in Portsmouth, plans are under way for more shows.

Arrive Alive began in 1989 and currently focuses its efforts in New England.

"We are not anti-alcohol," Mr. Bellante said. "We don't think alcohol's bad. We're trying to show people we care about customers." Instead of preaching, the band or guest speaker advises the audience,

during its performance, not to drink and drive.

"I think anyone who says: 'don't drink, it's illegal,' isn't going to get far with these kids," Mr. Bellante said. "When I was in school, I was one of those problem kids: ripped jeans, black boots. Nothing was going to keep me after school."

Arrive Alive presents productions at high schools and nightclubs. At the high schools, it generally brings in a guest speaker to discuss drinking and driving while at clubs it focuses more on increasing awareness of the problem.

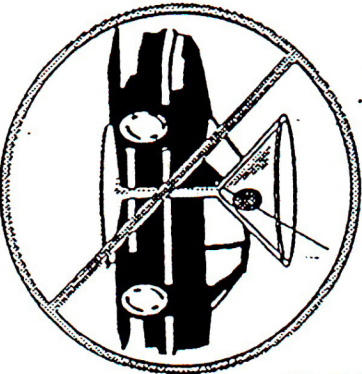
"I don't think that we can cure drinking and driving," Mr. Bellante said, "but we can make sure kids are aware of the problem."

"The easiest audience to promote to is the teen-age audience," Mr. Bellante said. "Music is a good vehicle in which to promote the message to schools."

Mr. Bellante, whose father is a Massachusetts state trooper, founded Arrive Alive after hearing about a fatal car accident occurred in Reading, Mass., the night of the prom.

"I decided there had to be a way to reach the schools," he said. Arrive Alive will create a mailing

list the night of the show. Interested members of the audience will receive mail brochures, newsletters, concert schedules, etc.



The headlining band T.T. Strip is from Southern Maine. The band consists of four men and has been together for three years.

"This isn't a crusade," said Rod Hallee, guitar player for the band. "It's not anti-good time, we feel Arrive Alive is a good cause."

Other band members are Joe Monroe, vocalist; Brian Keithley, drummer; and Patrick McGuire, bass. The band plays all original music.

Doors open at 8 p.m. for the show Friday night at the Speakeasy.

The Haverhill Gazette

Haverhill, Massachusetts Thursday, Dec. 7, 1989 Newsstand: Thirty-five cents; Home delivery: \$1.80 a week

Rocking the Region



HAPPY ABOUT SADD — New England Rocks performs at Amesbury High School auditorium Friday. A portion of the \$10 ticket price for the concert benefits Students Against Drunk Driving.

Musicians rock against drunk driving

By SHERI LOVY
Gazette Staff Writer

For many, the idea of rock concerts create torrid images of throngs of young people under the influence of alcohol or illegal drugs, dancing to raucous loud music.

But when the rock band New England Rocks kicks off its "Arrive Alive" Tour at Amesbury High School Friday night, you'll only find the young people and the music.

The five-member band will be performing at high schools all over southern New Hampshire and Massachusetts in the next few months to create an awareness of the problem of teenage drinking and driving and to raise money for Students Against Drunk Driving.

For band member Terry Terror the issue is a personal one.

In 1976, his brother was killed when he was a passenger in a car operated by a drunk driver. The driver's cousin was also killed. The driver survived. Terror, then eight-year-

"You can go out and have a good time, and you don't have to drink. It's not tough. We don't drink and drive and we still have a good time."

— Terry Terror

In 1976 drunk driving laws weren't that strict. The driver never went to jail. He just lost his license.

Terror said he was affected so strongly by his brother's death that he took his brother's name and decided, with the rest of New England Rocks, to try and prevent the same from happening to other teens and their families.

rite and anti-drinking-and-driving message into the music.

The Amesbury High School show is the first of what band members Terror, Pete Huciak, Jay Hall, Ken D'Angelo, and Andy Davishope hope will be a string of commercial successes as well as a vehicle for getting their message across.

"People think it will never happen to them and it can," said Terror. "Terror" means that he and other

"You can go out and have a good time and you don't have to drink," I said. "Take turns drinking. It's not tough. We don't drink and drive and we still have a good time."

Terror said teens should "be selfish" and should think about the people who love them and care about them and how they would be affected if they were involved in drunk driving accidents.

Friday's performance will be a mix of entertainment and education as Terror and members of the band as well as Lisa Carvey from WCC and representatives of the National Head Injury Association, discuss different drinking and driving issues between songs.

The show itself is being touted as theatrical extravaganzas complete with dramatic lighting, sound and other special effects.

Terror said he hopes that amid the clamorous music and lavish production students will listen to a message and take warning.

If you go

ployees throughout the town. Right now the policy only covers town hall employees.

Rinker said he didn't feel it would be a good idea to extend dress-down day beyond Fridays except for extremely hot summer days because then there would be nothing special about the policy.

"The idea is to give folks a break," he said.



Town hall worker Susan Rioux goes casual for dress-down day. Every Friday is dress-down day, instituted last summer by Town Administrator Earl Rinker.

Derry News/Josh Reynolds

His mission: Helping teens Arrive Alive

■ ALIVE
Continued from Page 1
related to alcohol, Bellanti said there is a visible problem.

"It isn't in the drinking water," he said. "There's obviously something going wrong here."

With support from parents and community leaders, Bellanti is confident he can make a difference.

Arrive Alive has already started compiling a booklet for parents. The booklet, "You Have the Power," will present ways to deal with young drivers and review laws, seatbelt facts, DWI facts, injury and fatality statistics, speed and insurance liability.

"We want parents to realize and coming band that sings just how much say they have over about issues today's teens are facing. Bellanti's philosophy is "education through impact."

In addition, Bellanti hopes to hold a walk-a-thon in Derry in May, just before graduation and prom season when more teen-age car crashes historically occur.

Bellanti said the walk-a-thon would act as a great community involvement tool, raising both awareness and expectations. It would also be an excellent fund-raising tool to pay for further events, promotions and educational programs, he said.

Bellanti said he wants to tie in with the walk-a-thon a simulated car crash and a concert at Pinkerton, which would feature an up-

coming band that sings about issues today's teens are facing. Bellanti's philosophy is "education through impact."

"This could be the single galvanizing event that can get everyone in town aware," Bellanti said, adding that he's already scheduled "The Common Walk: For Life" in Lawrence, Mass., on April 27, which will raise funds for anti-drinking and driving programs and promotions in the Merrimack Valley. Bellanti has received support from the mayor of Lawrence and the city's police department.

hands was a Londonderry band, "New England Rocks."

Pinkerton spokesman Robin Perrin said the academy is waiting to learn more about Bellanti's agency before it decides to support the programs he has proposed.

"It sounds like we can certainly use his expertise and his experience, but we have to find out what resources we'll have to expend to get them," Perrin said, adding that Arrive Alive is not yet certified in New Hampshire.

Bellanti said he would also like to open an Arrive Alive office in Derry, which would serve as a central coordination site for auto safety programs.

...he support the car...
Tompkins said the...
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It must keep services...
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of population.

As far as services...
cerned, Tompkins sai...
no way the town can p...
capital improvements

Task for will turn

By Tammy R...
DERRY NEWS ST...

Community leader...
welcome parents to...
recently-formed task...
dedicated to finding...
prevent future teen...
tragedies.

An open meeting...
community task for...
held Tuesday, Feb...
p.m., in Pinkerton VA...
Shepard Auditorium...
Dr. Joseph Sabat...
emergency room dir...
Parkland Medical C...

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"THERE IS NOTHING SO POWERFUL AS TRUTH" — DANIEL WEBSTER

The Union Leader

Manchester-Based Rock Band Has a Classics Message: Arrive Alive

Rock's, a Manchester-based, top-40 rock band whose drummer lost his brother in a king-and-driving accident, plays a fundraiser for the Arrive Alive Foundation tonight at 8 p.m. in the Highlander Way.

Arrive Alive Foundation tonight at 8 p.m. in the Highlander Way. — which is strictly a performance — make it possible for the band to perform at area high schools — the band members' goal is to convince teens to drink and drive.

Donna Packer, whose daughter, Lacey, was killed by a drunk driver a year ago as she rode her father's motorcycle in the breakdown of the Everett Turnpike in Nashua, will speak at an NE Rocks performance Nov. 10 in the Chester Central High School Auditorium.

Packer will tell students about the consequences of Peter Dushame's drinking and driving on her family. Dushame is serving a 15- to 30-year sentence for manslaughter in Lacey's death.

Testimony at his trial indicated his blood alcohol level was .33 — three times the legal measure for drunken driving. Dushame had a history of DWI convictions.

But while the testimony — of people like Packer, band member Ted Chappell, or survivors of DWI accidents — is aimed at convincing young people not to drink and drive, the concert also is intended to entertain. Promotor Ron Bellantu says, "We use the MTV approach. This is a real concert, not just

another high school dance." Bellantu said the Arrive Alive Foundation is sponsoring the concert with Central's Student's Against Driving Drunk chapter.

Bellantu says the show is an intricate special effects package, with a professional sound and light show, by a group that regularly performs in Boston-area clubs.

"We're not an anti-alcohol group," Bellantu said. "We don't say 'don't drink alcohol.' What the foundation does, he said, is try to convince young people not to drink if they've been drinking, or not to ride with a drinking driver." Arrive Alive Bellantu says wouldn't normally be part of

SADD chapter, or any other organization. The idea is to treat the young people as adults. "We say 'think what you're doing,'" Bellantu said.

Drummer Chappell, who was only eight when his teenage brother was killed in a DWI accident, says, "What happened was foolish, a foolish waste. That's why we are doing this, to try and reach all the kids, even the ones who don't usually listen to anybody. There has to be a way."

Tickets to tonight's performance at Classics are \$5 for adults, \$3 for high school students. Tickets for the concert at Central High School are \$5 in advance, \$9 at the door. The concert will be held at 8 p.m. on Nov. 10, at 7:30 p.m. Tickets for the concert at Central High School are \$5 in advance, \$9 at the door.



Peter Busiak, Ken Angelo, Andy David, Terry Chapel and Jay Hajj of NE Rocks.

High school to launch series of rock concerts

By AMY SESSLER
Daily News staff

AMESBURY - The High School will host the first of an estimated 30 rock concerts Friday geared toward raising money and educating students on the perils of drunken driving.

The concert, titled, "Arrive Alive," features the band NE Rocks (New England Rocks). Their members, including lead singer Jay Hajj AHS '86, are between 18 and 22 years of age, but they frequently play some of Boston's popular night spots such as the Channel, Narcissus and the Paradise. Hajj, 21, describes their music as "listenable heavy metal."

Ron Bellanti, promoter and owner of entertainment newspaper, The Rock Report, said the concert is a complete benefit with profits going toward drunken driving education programs. Others are planned at various high schools across the state and in New Hampshire.

Hajj said the drummer, Terry Chapel of Londonderry, N.H., lost his younger brother in a drunken driving car accident.

"We practice at their house and we see their pain. His (Chapel's) mother always wished something good could come of her son's death."

Hajj said they will be careful not to preach, but there will be a message in the performance: do not drink and drive.

"It's hard to find someone kids will listen to, but they might listen to a rock band. We think we have found a way for them to listen," said Hajj, who has a younger brother in the High School.

"It would be nice to set an example and get a point across. I know a lot of kids in Amesbury. I'm not that much older than the kids at the High School," he said.

Bellanti said a client from the National Head Injury Association, Woburn, will speak to students from the stage.

The concert is presented by Bellanti's Bad Boy Productions in conjunction with the Amesbury Student Council. It is sponsored by the Rock Report and WCGY radio. On-air personality Lisa Garvey will be there.

Tickets are \$8 in advance at the High School and \$10 at the door. Doors open at 7:30.

Tuesday, December 5, 1989 / 28 Pages

35 cents

\$1.70 home-delivered

Newburyport, Massachusetts

THE DAILY NEWS

13.7 **WCGY** FM

800 **WCCM** AM

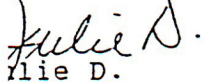
WCGY GOWDY BROADCASTING • 33 Franklin St. • Lawrence, Massachusetts 01840

Lawrence: (508) 683-7171 • Boston: (617) 729-9470

Dear Ron,

Just a quick note to let you know how much WCGY enjoyed participating in your "Arrive Alive" program. We are proud to have supported a program so important to the community. We hope you'll keep us in mind for future participation!

Sincerely,



Julie D.
WCGY Promotions Director



ANDOVER POLICE DEPARTMENT

32 NORTH MAIN STREET
ANDOVER, MASSACHUSETTS 01810

Bus. (978) 475-0411

Fax (978) 623-8468

Fax (978) 475-1942



Ground Control

Attn: Ron Bellanti

Ron,

I just wanted to take a minute to thank you for including the Andover Police Department with another one of your productions. As a police officer I see all too often, the terrible aftermath caused by drunk driving. I enjoyed speaking at the Vocational school the last time you were in town and I'm happy to participate with your October 31st event as well. I felt that your program was very effective and really made the kid's think about the danger they face when they get behind the wheel of an automobile. Keep up the good work.

Sincerely,

A handwritten signature in black ink, appearing to read "John Pathiakis".

Sgt. John Pathiakis
Andover Police Department

JOSEPH L. MARQUIS
Chief of Department



HEADQUARTERS
FIRE DEPARTMENT

65 Lowell Street
Lawrence, Massachusetts 01840
(978) 794-1234

JACK L. BERGERON
Deputy Chief

JAMES MOFFATT
Deputy Chief

JOHN D. MARSH
Deputy Chief

PETER C. TAKVORIAN
Deputy Chief


August 4, 2003

TO: Mr. Ronald Bellanti
FROM: Chief J.L. Marquis
SUBJECT: Ground Control Presentation

Mr. Bellanti,

The Lawrence Fire Department supports the "Ground Control" program and it would be and honor to have Firefighter Patrick Driscoll represent the Department. Firefighter Driscoll can relate to the audience a rescuer's actions and concerns for the victim, and the frustration of dealing with a situation that should have been avoided. If we can prevent one incident from occurring, it will be worth the effort. Call me if I can be of any assistance.

Sincerely,


Joseph L. Marquis
Chief of Department

SPRINKLERS SAVE LIVES.



Lawrence High School • 233 Haverhill Street • Lawrence, MA 01841

Thomas D. Sharkey, Ed.D.
Principal

Elizabeth A. Devlin
Vice Principal

August 25, 2003

Ronald Bellanti
Ground Control

Dear Mr. Bellanti:

We are most pleased here at Lawrence High School to have arranged with you a Ground Control presentation for April 5, 2004. The dangers of driving after drinking are ever-present in our society. To bring to our seniors and juniors at LHS the message of that danger represents a real contribution to our efforts to educate our students to responsible decision-making as citizens of Lawrence and the Commonwealth of Massachusetts.

We look forward to seeing you then.

Best wishes,

A handwritten signature in black ink that reads "Thomas D. Sharkey". The signature is fluid and cursive, with a long horizontal stroke at the end.

Thomas D. Sharkey, Ed.D.
Principal



Greater Lawrence Technical School

Greater Lawrence Regional Vocational Technical High School District

Frank S. Vacirca, Superintendent-Director

Charles D. Fox, Asst. Superintendent of Adm./Finance

Marybeth Sullivan, Principal

September 2, 2003

Ground Control

Dear Mr. Bellanti:

On behalf of the staff and students, I would like to express my appreciation for the magnificent performance you coordinated and presented to the students of Greater Lawrence Technical School. The anti-drinking and driving message is critical to heighten the awareness of our young people about the dangers of driving drunk and the cost in terms of human suffering. A number of students mentioned to me how much they enjoyed and learned from the presentation.

I am inviting you and your production crew to return to Greater Lawrence on Tuesday, April 6, 2004. I have set aside periods seven and eight for the presentation. My administrators and staff are at your disposal to assist you as needed.

Your Ground Control Program continues to be well received by my students and faculty. The presence and comments from representatives of the Andover Police Department, Lawrence Fire Fighters and the Essex County Sheriff's Department enhances and reinforces the message presented via the production.

I look forward to your visit in April, sincerely value your contributions to the student body and appreciate the many hours devoted to developing and facilitating the Ground Control Presentation. Best wishes for a successful year as you and your colleagues once again extol the dangers of driving after drinking.

Sincerely yours,

Marybeth Sullivan
Principal



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Office of the Mayor, City of Lawrence, Massachusetts



Mary Claire Kennedy
MAYOR

January 18, 1996

Mr. Ronald Bellanti
Arrive Alive

Dear Mr. Bellanti:

It was a pleasure meeting with you. Thank you for your interest in the children of Lawrence. "The Common Walk for Life" is a wonderful idea. It will be a definite morale booster for the City as a whole. I really like your attitude towards showing the media Lawrence's good side. If there is anything at all, that I can do please do not hesitate to ask. I am pledging any and all support for this project available to my office.

Sincerely,

Mary Claire Kennedy

Mary Claire Kennedy
Mayor
City of Lawrence



Lawrence Police Department

*90 Lowell Street
Lawrence, Massachusetts 01840
(508) 794-5900*

Robert E. Hayden Jr.
Chief of Police

January 4, 1996

Mr. Ronald Bellanti
Arrive Alive

Dear Ron,

It was nice talking to you last week. The walkathon project sounds like a fine idea that really should create an impact on the children and young adults in Lawrence. As a police officer I am keenly aware of the dangers of teenage drinking and driving. Any and all endeavors in the fight against this killer interests me greatly. I want you to know that I am prepared to support this project on hundred percent.

Sincerely,

A handwritten signature in cursive script that reads "Robert E. Hayden Jr." with a stylized flourish at the end.

Robert E. Hayden Jr.
Chief of Police

City Council City of Lawrence

Councilors At Large
Steven P. Kloury
Council President
Domenic P. Armano
Pamela J. Neilon



Judith A. Perkins - *District A*
M. Paul Iannuccillo - *District B*
Jose L. Santiago - *District C*
Richard Lawrence - *District D*
Joseph R. Quartarone - *District E*
Vice President
George R. Miller - *District F*

January 17, 1996

Mr. Ronald Bellanti
Arrive Alive

Dear Mr. ^{Ron} Bellanti:

I wanted to take a minute to commend you on this fine project. I'm sure it will generate both funds and awareness. A walkathon could be just the morale booster that the children of Lawrence could use.

Please keep me informed.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Pam', is written over the typed name.

Pamela J. Neilon

January 10, 1996

Mr. Ronald Bellanti
Arrive Alive

Dear Ron:

It was a pleasure talking with you last night. As a retired police officer I know only too well the horrors that drunk driving accidents can cause. Please keep me up to date on your walkathon. I think it will be a great service to both the city and its kids.

Sincerely

A handwritten signature in cursive script that reads "Dominic P. Armano". The signature is written in black ink and is positioned to the right of the word "Sincerely".

Dominic Armano
Lawrence City Council
Councillor at Large



The Commonwealth of Massachusetts
House of Representatives
State House, Boston 02133-1054

M. PAUL IANNUCCILLO
REPRESENTATIVE
16TH ESSEX DISTRICT
ROOM 448, STATE HOUSE
TEL. (617) 722-2582

Committees on:
Housing and Urban Development
Personnel and Administration
Health Care

January 17, 1996

Arrive Alive
Attn: Ron Bellanti

Dear Ron:

Thank you for the informational package regarding the Arrive Alive COMMON WALK FOR LIFE Walk-a-thon, which is scheduled for Saturday, April 27, 1996, in the City of Lawrence.

I want assure you of my complete support for this very special event and of my commitment to raising the awareness regarding the dangers of teenage drinking and driving. I want to thank you for choosing the City of Lawrence as the venue for this event. I feel strongly that the COMMON WALK FOR LIFE will be a great success, not only for the City of Lawrence and its kids, but also in achieving the goal of promoting awareness to the dangers of teenage drinking and driving.

If there is anything I can do to help you, please do not hesitate to contact me.

Sincerely,

A handwritten signature in cursive script that reads "M. Paul Iannuccillo".

M. PAUL IANNUCCILLO
State Representative
16th Essex District



COMMONWEALTH OF MASSACHUSETTS
MASSACHUSETTS SENATE
STATE HOUSE, BOSTON 02133-1053

SENATOR JOHN D. O'BRIEN

SECOND ESSEX AND
MIDDLESEX DISTRICT
ROOM 416A

TEL. (617) 722-1612
DISTRICT OFFICE TEL. (508) 453-4477

COMMITTEES:

ENERGY (CHAIRMAN)
CRIMINAL JUSTICE
LOCAL AFFAIRS
PUBLIC SERVICE
STATE ADMINISTRATION
SCIENCE & TECHNOLOGY

By FAX

January 17, 1996

Ronald Bellanti
"Arrive Alive"

Dear Ron:

Thank you for your interest in the young people of the City of Lawrence. I am delighted to offer my support for "The Common Walk for Life" in Lawrence to benefit the "Arrive Alive" program.

As Lawrence's state senator I have been a strong supporter of programs that promote public safety and public awareness of the dangers of drunk driving. Your efforts on behalf of this program are greatly appreciated.

Please contact my office to let me know how I can help. Thank you.

Sincerely,

A handwritten signature in cursive script that reads "John D. O'Brien".

John D. O'Brien
State Senator
Second Essex & Middlesex District

JDO/jw



November 27, 1995

Ron Bellanti
Arrive Alive Inc

Dear Ron:

It was nice talking to you last Friday.

I think your "walk-a-thon" idea is a great one and I want you to know that we here at **WNNW/WHAV** are prepared to help in any way possible.

Sincerely,

A handwritten signature in black ink, appearing to read 'Pat Costa', is written over a horizontal line. The signature is stylized and cursive.

Pat Costa
General Manager

PC/al



December 7, 1995

Ronald Bolanti

Dear Ronald:

It was a pleasure to speak with you today. Enclosed please find the media kit you have requested as well as an outline of a promotional plan for the Common Walk For Life event.

I have spoken with Billy Costa and he is very excited about the prospect of becoming involved with this great non-profit event. Billy's ability to reach the youth market is unprecedented - he has been a primary spokesperson for WBZ-TV ("Rap Around"), New England Development Malls, Fox TV promotions, and of course KISS 108 FM. His drawing power is tremendous.

Please take the time to review the enclosed materials. I'll give you a call next week to review everything with you.

Sincerely,
WXKS AM/FM...KISS 108

Jane

Jane Druker Knight



PENTUCKET REGIONAL SCHOOL

Arlene C. Townes, M.A., M.S.
Principal



Jonathan P. Seymour, B.A.
Assistant Principal

Jane P. Collins, M. Ed.
Assistant to the Principal

PENTUCKET REGIONAL SENIOR HIGH SCHOOL

September 17, 2003

Ronald Bellanti
Ground Control

Dear Mr. Bellanti,

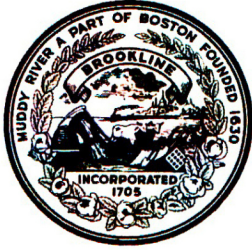
We are most pleased here at Pentucket Regional High School to have arranged with you a Ground Control presentation for May 14, 2004. The dangers of driving after drinking are ever-present in our society. To bring to our seniors and juniors at PRHS the message of that danger represents the need to educate our students to become responsible decision-makers as citizens of Groveland, Merrimac, and West Newbury and the Commonwealth of Massachusetts.

We look forward to working with you on May 14, 2004.

Sincerely,

A handwritten signature in cursive script that reads "Jane P. Collins".

Jane P. Collins
Assistant to the Principal



TOWN OF BROOKLINE

DEPARTMENT OF PUBLIC HEALTH Substance Abuse and Violence Prevention Program

11 Pierce Street, Brookline, Massachusetts, 02445
Telephone: (617) 730-2300 Facsimile: (617) 730-2296
E-mail: www.townofbrooklinemass.com/health

Alan Balsam, Ph.D., MPH
*Director of Public Health
and Human Services*

Mary Minott, LICSW
*Substance Abuse and Violence
Prevention Division Director*

Dear Ron,

On behalf of Brookline High School, we would finally like to thank you for Margot MacDonald's performance! We could not be more pleased with the results of the concert; students are still talking about the event, which is exactly what we needed. From setting up the stage, to Margot's encore performance, you made everything run smoothly just as you promised.

Allowing us to intertwine Brookline High School's own alcohol awareness campaign, the BHS 1200, with Ground Control, was a perfect kick-off event for the school year. Spreading the word about making good decisions around alcohol use can sometimes be redundant, or easy for kids not to listen. The concert was something that our peer leaders could be proud of, and a new way to get the message across. As peer leaders, standing in front of all of the freshman and sophomores is not the easiest thing to do. However, looking at the peer leader's faces, and the respect that the audience showed, proved that it's "cool" to make good decisions.

Lastly, we hope this concert also benefited Margot's career as a recording artist. Many of the students couldn't stop talking about her acoustic sets, and we know many of them have checked out her website. And, we can't forget to mention how much fun the peer leaders had at the photo shoot. Margot's maturity and commitment to her music will surely pay off. We look forward to watching her career grow, and anticipate only the best!

Once again, thank you for all your hard work and dedication to the cause around drinking and driving. Please let us know when the photos taken at the photo shoot and concert are available; we would love to check them out. We look forward to keeping in contact with you and hope that if anything comes around again you will think of Brookline High School.

Sincerely,
Mary, Manny, Hope, Doreen, Megan, and the BHS Peer Leaders